

# 2026 Public Service Announcement Contest

## PSA Topic: Don't Puff Away Our Planet

Vaping doesn't just affect someone's health – it harms the environment too. This PSA should create awareness on how the waste and pollution created by the vaping industry can be damaging to our ecosystem.

Below are some of the issues:

- **Plastic Pollution:** Vape pods and cartridges are often made of plastic and are not biodegradable. When thrown away improperly, they end up in landfills or waterways, contributing to plastic pollution.
- **Toxic Chemicals:** Vape devices contain nicotine, heavy metals, and other chemicals. When discarded, these substances can leak into soil and water, harming wildlife and contaminating drinking water.
- **Battery Waste:** Most vapes use lithium-ion batteries. Improper disposal can lead to battery leaks, fires, and environmental hazards.
- **Impact on Wildlife:** Animals can ingest vape waste or be exposed to toxic chemicals, which can cause harm.
- **Lack of Recycling Infrastructure:** Most vape products are not designed for recycling, and existing systems cannot handle their disposal.

Avoiding vaping altogether is the best way to protect both personal health and our planet.

Visit [www.cmchcc.org/psa](http://www.cmchcc.org/psa) for more information and to submit your PSA.  
If you have any questions, contact Natalia Leusner – [natalia@capeassist.org](mailto:natalia@capeassist.org)



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